



## *MARKETING NEWS FROM DESIGN/CRAFT*

As we all strive to be environmentally responsible, it is important to implement sustainability goals as we progress. In developing our latest styles Design/Craft has kept those goals at the forefront.

Our new high-end designs Home Court and Broad Strokes exceed expectations for quality and construction while bundling in compliance and sustainability. Environmental stewardship is a win-win attitude.

### **THE RECYCLE STORY...**

Consumer driven influence for recycled and sustainable materials continues to push forward technology. Our new styles “Home Court” and “Broad Strokes” contain recycled polyester and are PFAS-Free. The idea is not more chemistry, but responsible, transparent technology. The goal is to stay ahead of the curve with technology while keeping the bar high for quality.

### **WHAT IS SUSTAINABILITY?...**

The quality of not being harmful to the environment or depleting natural resources and thereby supporting long-term ecological balance. Broad Strokes and Home Court both meet these goals.