We can raise our voices and proudly announce that we are now part of the SEAQUAL COMMUNITY.

Our products are made from plastic collected from the sea and transformed into SEAQUAL® MARINE PLASTIC and then into SEAQUAL® YARN ultimately shaping our Broad Strokes.

By purchasing a fabric, garment, or product made with SEAQUAL® yarn, you are also becoming a part of the community.

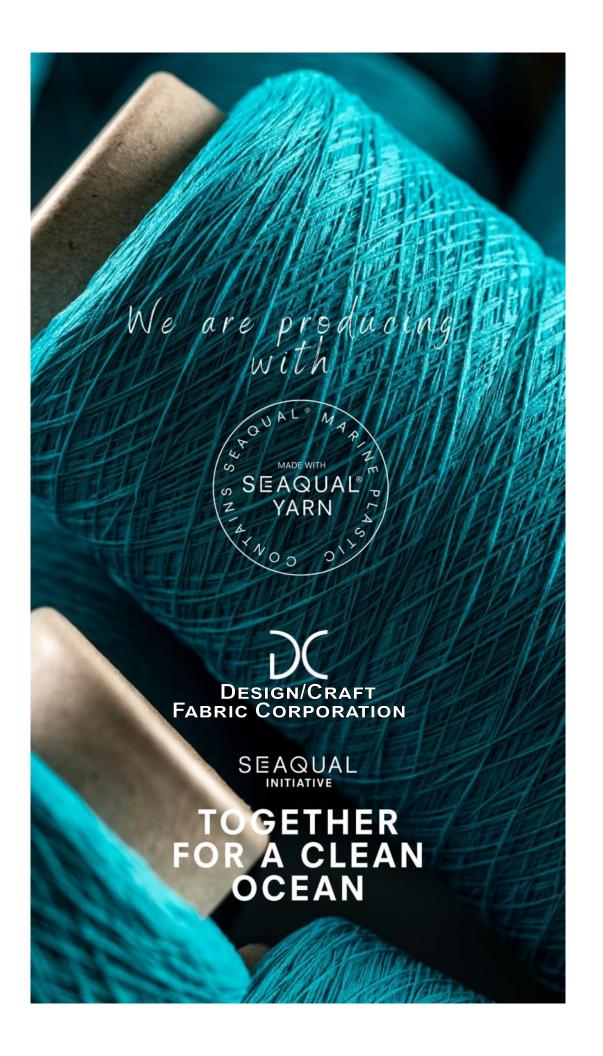
#### **#TOGETHERFORACLEANOCEAN**

SEAQUAL INITIATIVE is a unique collaborative community that works with ocean clean-up programs around the world to transform the marine litter they recover into SEAQUAL® MARINE PLASTIC; a new, fully-traceable raw material with the power to raise awareness of the issue of marine pollution and highlight those helping to fight it. In choosing products containing SEAQUAL® MARINE PLASTIC, you are helping to clean our oceans.



SEAQUAL

TOGETHER FOR A CLEAN OCEAN



# SEAQUAL

## How does marine litter become SEAQUAL® YARN?



#### COLLECTION

SEAQUAL INITIATIVE has several collection points: Mexico, Vietnam, Tunisia and Egypt, amongst others. There, SEAQUAL INITIATIVE liaises with NGOs, authorities and local communities to retrieve marine litter from the Ocean.



### SORTING

The collected marine litter, which is formed by mixed plastic, is taken to a sorting plant. Litter made from PET, PP and PA6 is separated, while the rest of waste is disposed of responsibly.

### **T** FLAKES

The marine plastic is turned into flakes, cold and hot washed, and dried to ensure a safe treatment and better quality.



## 4 SEAQUAL® MARINE PLASTIC

Flakes are melted into SEAQUAL® MARINE PLASTIC. This material will be the base for our continuous filament, but it can also be used in raw form for injection molding techniques.



#### **SEAQUAL® YARN**

SEAQUAL® YARN offers a sustainable alternative to manufacturers and brands seeking to make a positive impact through their products. It's made from 100% post-consumer PET, while keeping the same physical properties as standard recycled polyester!

